

## TABLE OF CONTENTS

<b>OUR HISTORY &amp; VALUES</b> . . . . .	<b>1</b>
<b>THE FOUR STEPS</b> . . . . .	<b>2</b>
<b>MILD ROAST COFFEE</b> . . . . .	<b>3</b>
<b>MEDIUM ROAST COFFEE</b> . . . . .	<b>4 &amp; 5</b>
<b>DARK ROAST COFFEE</b> . . . . .	<b>6</b>
<b>FACTORY RESERVE COFFEE</b> . . . . .	<b>6</b>
<b>SEASONAL COFFEE</b> . . . . .	<b>6</b>
<b>DECAF COFFEE</b> . . . . .	<b>7</b>
<b>FRACTIONAL PACKS</b> . . . . .	<b>8</b>
<b>WHY US?</b> . . . . .	<b>9</b>
<b>SUPPLIES</b> . . . . .	<b>10</b>
<b>COFFEE STORE IN A BOX</b> . . . . .	<b>11 &amp; 12</b>
<b>PRIVATE LABEL &amp; FUNDRAISING</b> . . . . .	<b>13</b>
<b>ORDERING &amp; DELIVERY</b> . . . . .	<b>14</b>

## FROM OUR FOUNDER



Since we fired up the roaster in 1993, Stone Creek Coffee has had a mandate to work in a manner that recognizes and supports the communities that support it. Over the years we have built this belief into the fabric of our company. We exist to help the world Sip Slowly through

their coffee experiences with us and equally to help improve the social and environmental well-being of the communities we touch. This desire shapes how we treat our customers, partners and each other. Because of this, we are able to provide a quality coffee experience and ask that you join us in Sipping Slowly.

Sip Slowly,  
**Eric**

## OUR HISTORY & VALUES



In 1993 Stone Creek's first batch of coffee came pouring out of our small batch roaster and was delivered to our single store in Whitefish Bay, WI. Today, we roast on a much larger machine and deliver coffee to our eight retail stores throughout metro-Milwaukee, as well as to our wholesale partners across the state and country.

## STONE CREEK SEVEN

### Our Values

- 1. WE ARE ACCOUNTABLE FOR OUR ACTIONS AND TO EACH OTHER.**
- 2. WE EXPECT TO HAVE FUN.**
- 3. WE ARE EMPLOYEE FOCUSED.**
- 4. WE STRIVE TO OFFER OUR CUSTOMERS A WIDE RANGE OF COFFEE KNOWLEDGE.**
- 5. WE WANT TO SELL A HIGH-QUALITY PRODUCT WHILE GIVING FRIENDLY SERVICE.**
- 6. WE STRIVE TO RESPECT OUR COWORKERS, OUR CUSTOMERS AND OUR COMMUNITIES.**
- 7. WE TRY TO BE INNOVATIVE AND DYNAMIC WITH OUR PRODUCTS AND STORES.**